



FOR IMMEDIATE RELEASE
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**PRIME FINANCIAL CREDIT UNION CELEBRATES WITH
CUDAHY RESIDENTS ON THE FOURTH OF JULY**

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No sales pitch here! PFCU Team Members join in the festivities simply to have fun.

CUDAHY, WI – Team Members made their presence known in the Cudahy Fourth of July Parade held on July 4, 2015. With the corporate office located in Cudahy, PFCU wouldn't be excluded from showing their community support.

The parade, held on Lake Drive, included local policemen and firemen, students as well as local business and organizations, to show their "Cudahy Pride". Fun was had by all. Teammates, along with their family members, threw a variety of treats to children of all ages, danced to the beat of marching bands and met many new faces. Cudahy can expect to see PFCU at next year's Fourth of July Parade!

The Credit Union prides itself on being an active part of the community. Community initiatives can be found on primefinancialcu.org along with contact information for organizations needing volunteers. The corporate office is located at 5656 South Packard Ave, Cudahy WI 53110.

Prime Financial is a state-chartered, federally insured credit union chartered in 1923. It was the first credit union chartered in Wisconsin and today is a full-service, \$112 million credit union with more than 18,000 members. All deposits are insured to \$250,000 by the NCUA, an agency of the federal government.



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